

ABOUT ME

Innovative and User-Centric Product Manager with experience in advanced digital design concepts, agile processes and strategy analysis.

Breadth of experience from software development to portfolio and market growth strategy.

Compassionate Leader with large, international and cross-functional team management experience and a strong penchant for continuous learning.

CONTACT ME



(740) 319-3591



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9335 Mercerwood Dr,
Mercer Island, WA 98040

PRODUCT SKILLS

- User-Centric Solution Design
- Innovation
- Product & Portfolio Strategy
- Market Research
- Roadmapping
- Backlog Grooming
- Agile Development Methods
- Survey Development & Analysis
- Requirements Development in Gerkin/Pickle format

For more detail see Linked-In:

WORK EXPERIENCE

- 2022 - Present **Technical Product Manager at T-Mobile**
5G ANS (Advanced Network Solutions) and Magenta Drive (Connected Car) End-to-End Solution design, backlog and delivery management.
- 2018 - 2021 **Co-Founder & CEO at Zele de Cuisine**
AI-Centric SaaS translating a menu to a project plan with B2B and B2C solutions.
- 2015 - 2016 **Group Product Manager at Cover My Meds**
Drove transformation from client-centric to product-centric management, including process evolution & client negotiations.
- 2008 - 2010 **VP Product Management at Artisan Software Tools** (now PTC)
Managed team of Product Managers and market growth roadmap for company product portfolio.

DR. SARAH
GUNNELS PORTER
PRODUCT STRATEGY MANAGER

- 2007 - 2008 **Strategic Partner Manager, Semiconductor at Symbian**
Managed Strategic Partnerships in technology and marketing between Symbian and global Semiconductor companies.
- 2006 - 2007 **Senior Product Manager at Arvato Mobile UK (Bertelsmann)**
Managed End-to-End design and delivery for large media brands (Sky Sports, The History Channel, BBC & Disney).
Managed multi-national development and production team.
- 2005 **European Market Strategy Consultant at The Mathworks**
Advised on European research market potential with sizing, positioning and sales channels, with C-suite funding approval
- 2000 - 2004 **Engineer & Manager at Raytheon**
Development and Management of Satellite Communications Projects for the US Navy. Drove transformation to UML.

www.linkedin.com/in/sarah-gunnels-porter

TECHNICAL SKILLS

- Jira & Jira Align
- AI & Apple ML
- CD/CI
- SW Dev: C/C++ & Swift

SOFT SKILLS

- Inclusive Leadership
- Multi-Platform Communication
- Cross-Functional Management
- Stakeholder Expectation Management

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HOBBIES

- Skiing (BASI Ski Instructor)
- Drummer
- Running
- Yoga
- Cooking - Walnut Grove Cookery School
- Family

EDUCATION

- 2010 - 2016 **Ph. D. Business at University of Warwick**
Dissertation: Game Theory in Product Portfolio Management: An e-commerce case study.
Taught: International Business Strategy, Qualitative Research Methods, Quantitative Research Methods & Business Statistics
- 2004 - 2006 **MBA at Boston University**
Product & Market Strategy; Dean's Achievement Scholarship Chair, Women in Business Conference 2005
- 2001 - 2004 **MScEE at Boston University**
Digital Signal Processing; Engineering Advanced Study Scholarship
- 1996 - 2000 **BScEE at Bucknell University**
Minor in Mathematics & Biology

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PRODUCT STRATEGY MANAGER

VOLUNTEER WORK

- 2015 - Present **Trustee at Alvis Co.**
- 2016 - Present **Community Read Chair at Barrington Elementary School**
- 2017 - Present **Board Member at Endo-Sisters NPO**
- 2001 - 2015 **STEM Presenter at School STEM Outreach**

REFERENCE

Jerry Sun:
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